

# BOAZ VILALLONGA

## EXPERIENCE

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2017-present	<b>MRM//McCann</b> <b>Search &amp; Linguistics Analyst</b> <i>I quantitatively analyze text and voice data in a multilingual setting to learn insights used to inform marketing strategy and solve business needs.</i> <ul style="list-style-type: none"><li>• I develop new analytical linguistics solutions for our proprietary linguistic product. I use NLP and data science tools as well as scholarly linguistic resources.</li><li>• I manage paid search campaigns and budgets for pharma clients. Tasks include strategy, ad copy, bid optimization, keyword research, tagging and setting budgets.</li><li>• I provide multiplatform search engine optimizations for clients in the US and Canada. Tasks include title and description copy, metadata and URL creation.</li></ul>	New York, NY
2017	<b>EI Temps</b> <b>Editor In Chief</b> <i>I relaunched the oldest running and leading weekly magazine in Barcelona and Valencia, with a \$1.6 million budget, 3 newsrooms, 19 employees, and 40 freelancers. During my tenure, I achieved main goals for the viability of the company and its profitability.</i> <ul style="list-style-type: none"><li>• I expanded the newsroom staff 35%, and contributors 27%.</li><li>• I led the radical transformation of the print version, with a content renovation of 67%.</li><li>• I built from scratch a new digital platform and online marketing strategy for the magazine.</li><li>• As a result, print sales increased 23%, web visits doubled, a new digital subscription was offered, and social media engagement increased 414%.</li></ul>	Barcelona, Spain
2015-2017	<b>New York University</b> <b>Visiting Scholar</b> <i>Member of the Center for European and Mediterranean Studies.</i>	New York, NY
2013-2017	<b>Diari Ara</b> <b>Op-ed Columnist</b> <i>Regular op-ed contributor to main newspaper in Barcelona.</i> <ul style="list-style-type: none"><li>• Most read, shared and commented articles on Catalan politics, anti-Semitism and Israel.</li><li>• Main analyst for the special coverage on the 2013 Papal election.</li></ul>	Barcelona, Spain
2016	<b>Morningside Translations</b> <b>Editorial Director</b> <i>I managed the division of special projects of the company, with a focus on process optimization for copyediting.</i>	New York, NY
2014-2015	<b>Columbia University</b> <b>Postdoctoral Fellow</b> <i>Postdoctoral fellowship granted by the Tikvah Fund at the Department of History</i> <ul style="list-style-type: none"><li>• Obtained advanced, peer-reviewed book contract with the University of Pennsylvania Press.</li><li>• Published academic article in first-tier peer-reviewed journal, with impact of 11 citations.</li></ul>	New York, NY
2012-2015	<b>École des Hautes Études en Sciences Sociales</b> <b>Associate Research Fellow</b> <i>Member of the Raymond Aron Center for Sociological and Political Studies.</i> <ul style="list-style-type: none"><li>• Published academic paper in second-tier peer-reviewed journal, with impact of 18 citations.</li></ul>	Paris, France

2008-2012

**Universitat Autònoma de Barcelona**

Barcelona, Spain

**Junior Research Fellow**

*Joint European Doctorate in French elite Grande École was earned at 26 years old.*

- National Graduate Program recipient—ranked sixth of more than 6,000 candidates.
- Published 8 academic essays and articles on history, nationalism and memory in second- and third-tier journals, with a measurable impact of more than 40 citations.
- Taught 4 undergraduate yearlong courses and one graduate seminar in France and Spain, with outstanding teaching evaluations.

**EDUCATION**

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June 2011	<b>École des Hautes Études en Sciences Sociales</b> <b>Ph.D.</b> in History, <i>Très honorable avec félicitations</i> grade awarded.	Paris, France
Sept. 2007	<b>Universitat Autònoma de Barcelona</b> <b>B.A.</b> in History, <i>Matrícula d'Honor</i> grade awarded (highest honors). <ul style="list-style-type: none"><li>• UAB Graduation Prize for Exceptional Achievement 2007 (highest GPA).</li><li>• Recipient of the Modern History Undergraduate Research Scholarship.</li></ul>	Barcelona, Spain

**LANGUAGES**

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- Native **French, Catalan** and **Spanish**
- Near native-ability **English**
- Proficient **Latin** and **Italian**
- Proficient reading knowledge **Hebrew, German, Occitan** and **Portuguese**
- Basic **Esperanto** and **Chinese**

**Translation capability:** English <> French, English <> Spanish, Spanish <> French

**TECHNICAL SKILLS**

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**Advanced:**

HTML5, XHTML, Microsoft Office (Word, Excel, PowerPoint), Apple Productivity Apps (Pages, Numbers, Keynote), LibreOffice, Adobe InDesign

Quid, Digital Marketing, SEO, SEM, Google (AdSense, AdWords, Analytics), Bing Ads, Facebook (Insights, PPC), Social Media, CMS

**Intermediate:**

JavaScript, CSS3, XML, XSL, Conductor, DoubleClick, Crimson Hexagon, SEMRush, Microsoft Access, Filemaker, Adobe Photoshop

**Basic:**

Python, SQL, MySQL, Tableau